FREE LIVE WEBINAR

Building with AI: where we're at.

What I've been building, what I've learned,
and where you could start.

Kyle Behrend · AI Impact Hub

◆ YOUR PRESENTER

Hi, I'm Kyle.

AI educator, consultant & builder

- Founder, AI Impact Hub
- Practical AI for mission-driven organisations

AI IMPACT HUB

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See what you could build.

01 The possibilities

02 What I've built

03 What I've learned

04 Where to start

◆ SHARE IN THE CHAT

What's one thing your organisation has always wanted, but never had the budget or the developer for?

AI can save time and open possibilities.

EFFICIENCY AI

Do familiar work faster.

Drafts · Summaries · Notes

POSSIBILITY AI

Create things previously out of reach.

Tools · Experiences · Apps

AI helped me step outside the template.



I started with my own website.

Open my website ↗

WORDPRESS

What does the template allow?

BUILDING WITH AI

What do I want to create?

YOUR APPEAL

One message. Three perspectives.



Past donor



Newcomer



Volunteer

Simulated perspectives, not donor research.

The Hub grew from forms into experiences.

Open the Giving Factor ↗

The useful ideas were already there.

FIND A FITTING TOOL	Nonprofit Tools ↗	Describe a problem. Find options.
THANK A DONOR	Because of You ↗	A receipt becomes a thank-you. First build free.
CARE FOR OUR ANIMALS	Our Little Crew ↗	Airtable + Make → an app on both our phones.

I can make the materials as well as the tools.

VIDEOS



SLIDES

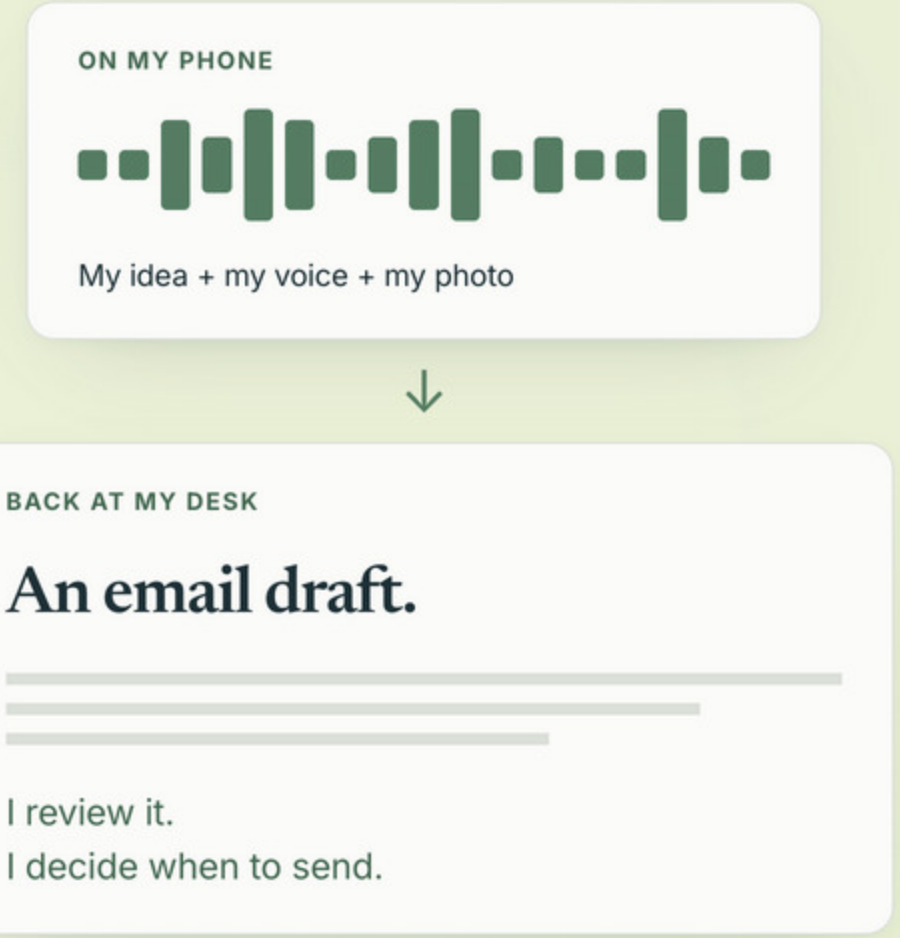
One clear idea.

EMAILS

Draft for review

I created an email while out walking.

Back at my desk,
the draft was ready to review.



I’m building a workspace around how I work.

My life OS	Projects	Meeting notes
	Automations	LinkedIn outreach

Reverse engineer an experience. Build my own version.

Expertise can become something people can use.

Comment replies	Draft, review, respond.
Food-choice nudges	A framework people can try.
Coaching practice	Apply it in everyday life.
Learning portals	Practise, experiment, get feedback.

Every build teaches you the next one.

- Save ideas and inspiration.
- Keep the failed attempts.
- Make the first version smaller.
- Give specific feedback.
- Revisit when there's a reason.



I still own what I build.

Review the risks.

Security + backups

Control the access.

Permissions + approval

Plan the upkeep.

People + maintenance

Start with something you can preview.

MAKE A DRAFT

Video · Slides · Email

→

PUBLISH A PAGE

One HTML page

→

CONNECT TOOLS

A dashboard

Start small. Review it. Add access only when you need it.

Get the starter prompts ↗

Try it yourself, or build with me.

Try it yourself.

Free resources + starter prompts

Open the resources ↗

Work with me.

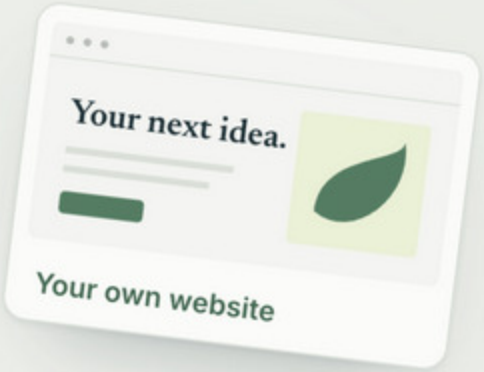
Consulting · Education · Custom builds

Paid support, or a selected
free prototype for a funder.

Book a 15-minute call ↗



An interactive map



Your own website

Reimagine what's possible.



A useful dashboard



A learning experience

Questions?

IMPACT HUB

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